

# DIGITAL WELCOME KIT



# Welcome to the Vodafone family

It's great to have you onboard.

In the excitement of starting a new role, it's easy to forget to celebrate how you got here.

This **Digital Welcome Kit** is stuffed full of creative ways to celebrate, you. It's not here to restrict you with rules, but offer creative inspiration.

Stuck for time but want to share your news with your friends, family and LinkedIn network?

No problem. Simply use your digital kit to **pick, personalise and post**.

# What's inside

This interactive PDF has clickable links, taking you to the content and pages you want

## 04 **Pick your style**

Pick a creative style that speaks to your unique personality

## 09 **Personalise**

Add your voice and individual style, to be authentically you

## 10 **Post**

Share your news with friends, family and LinkedIn network

## 11 **Speak to us**

Share your feedback, questions and ideas

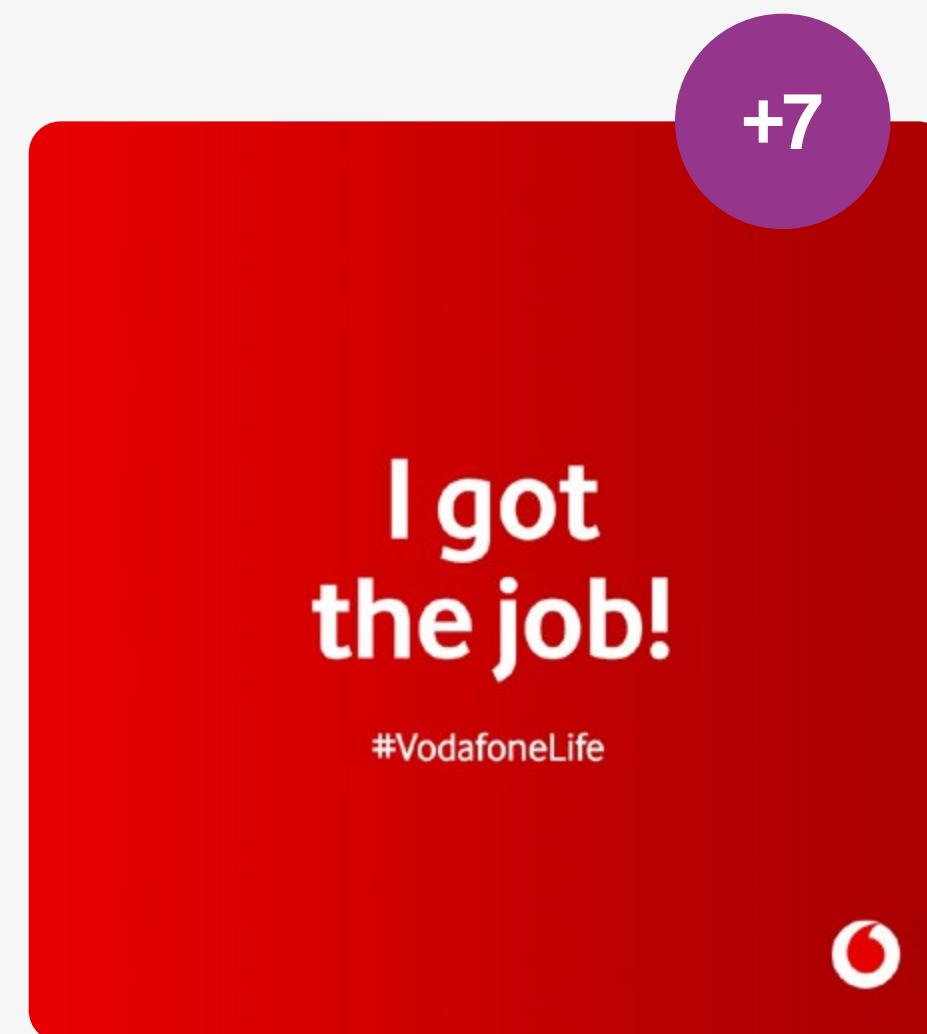


## Pick your style

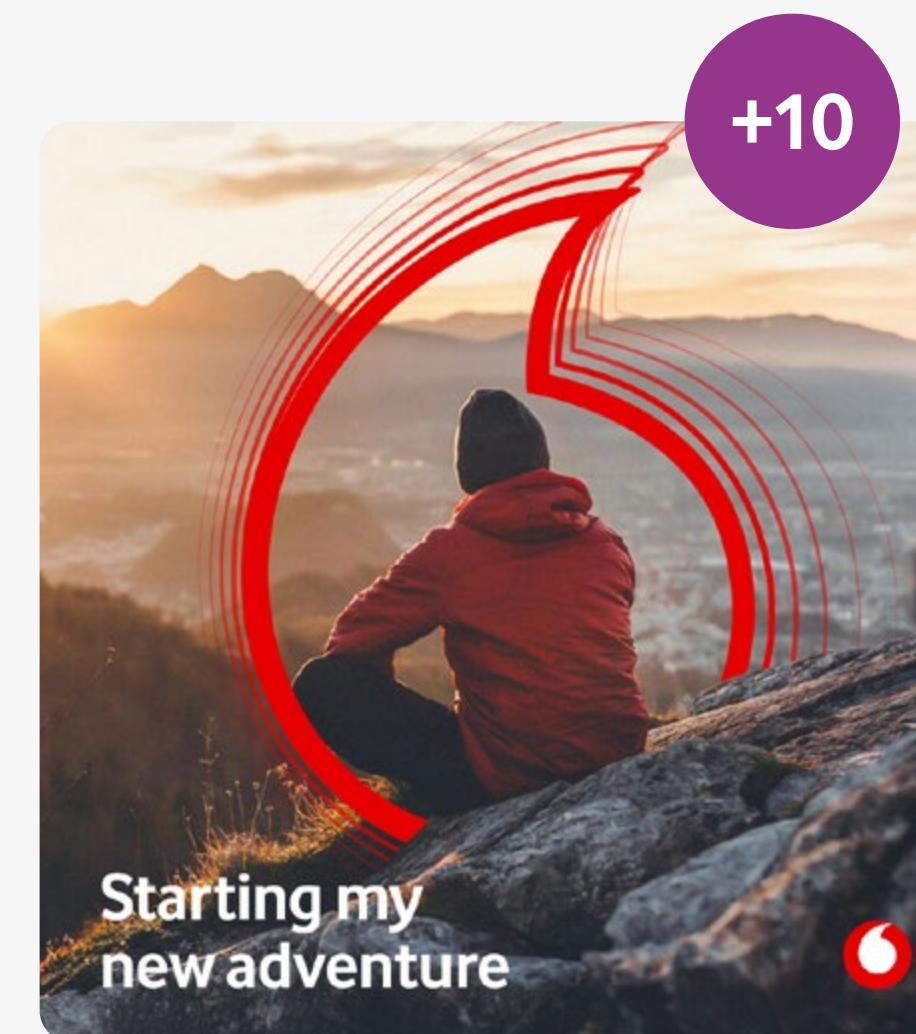
Downloadable assets

Pick a creative style that speaks to your individual personality, from playful photography to typography that talks. Whether you're an introvert, extrovert or in-between, we've got you covered with our simple, playful and dynamic styles.

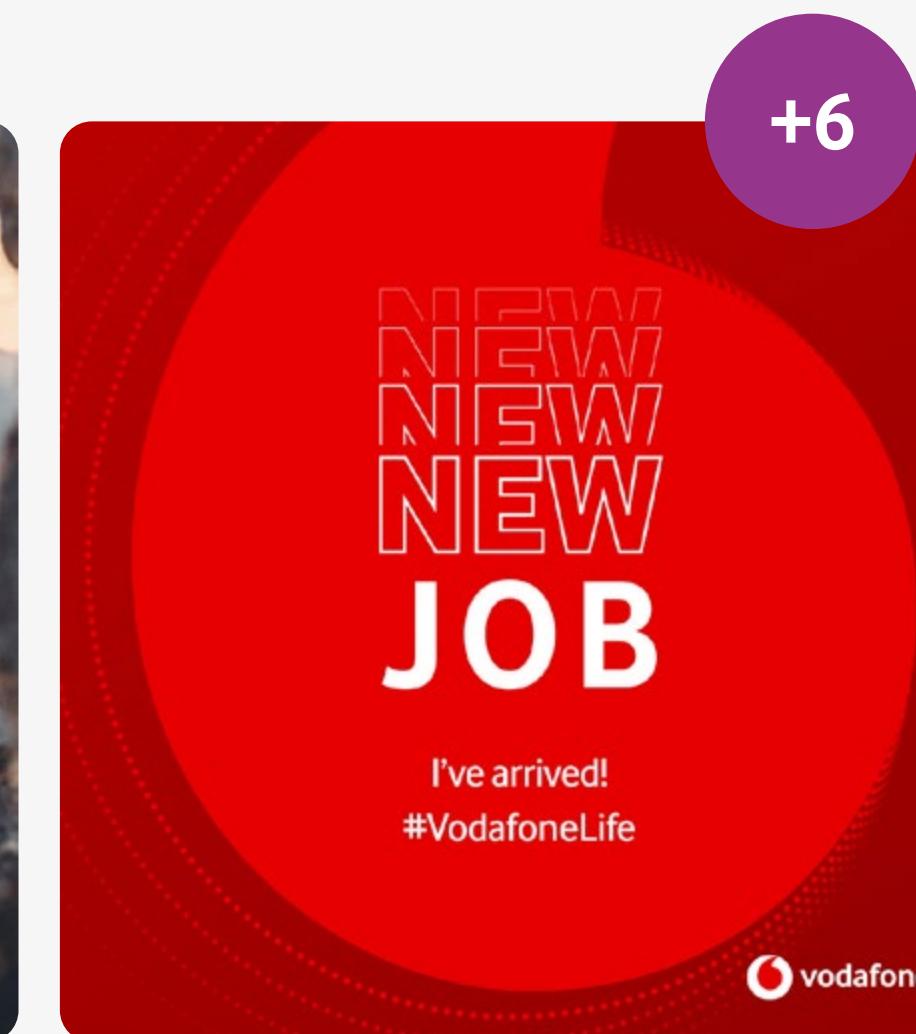
Simple



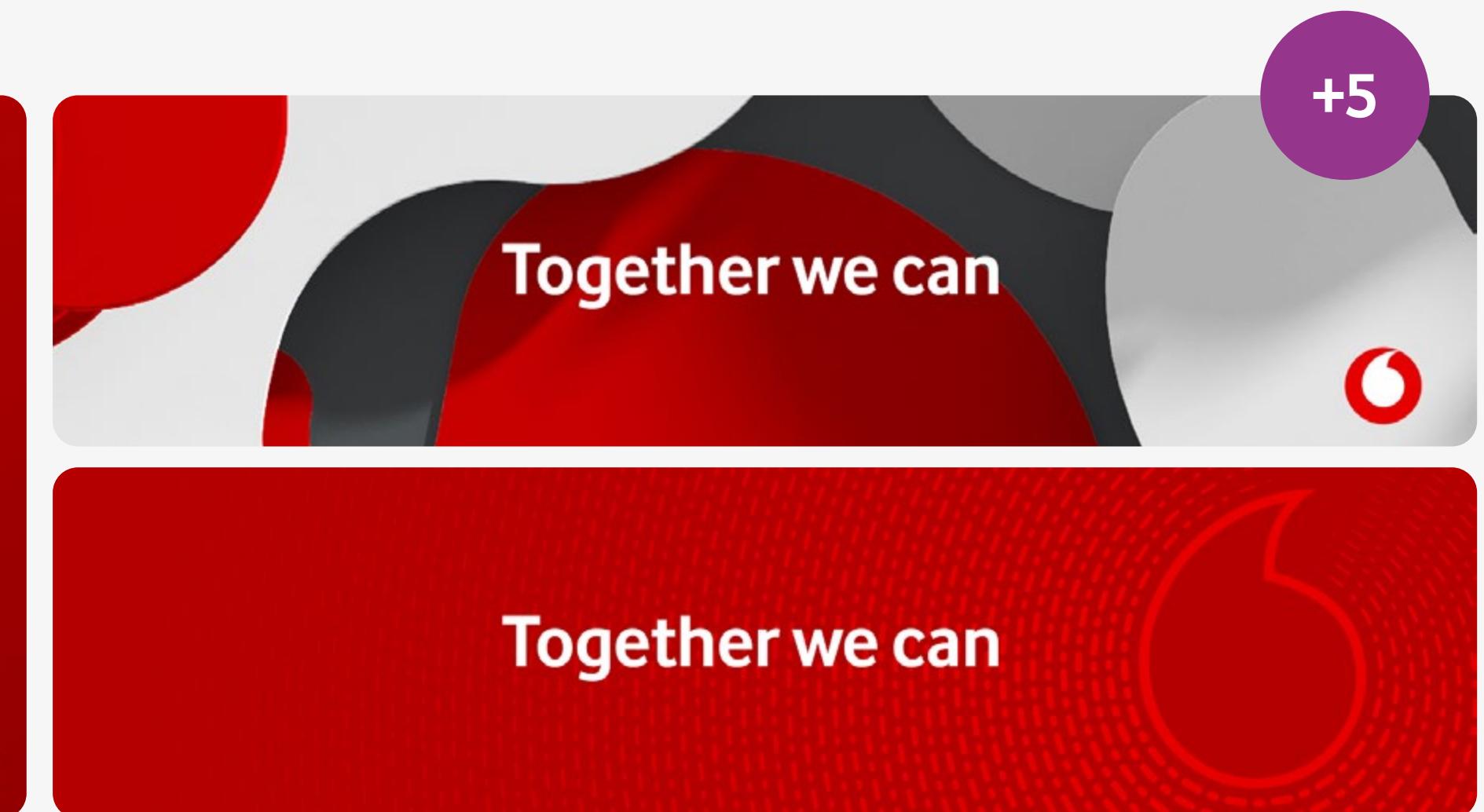
Playful



Dynamic



LinkedIn profile cover photos



## Pick your style

Simple

A beautifully simple approach that lets clean typography do the talking.

Celebrate and share your moment in a way that feels comfortable for you, in Vodafone red and white.

I've  
arrived

#VodafoneLife

The newest  
addition

#VodafoneLife

My first day

#VodafoneLife

First day feels

#VodafoneLife

I got  
the job!

#VodafoneLife

Here to help

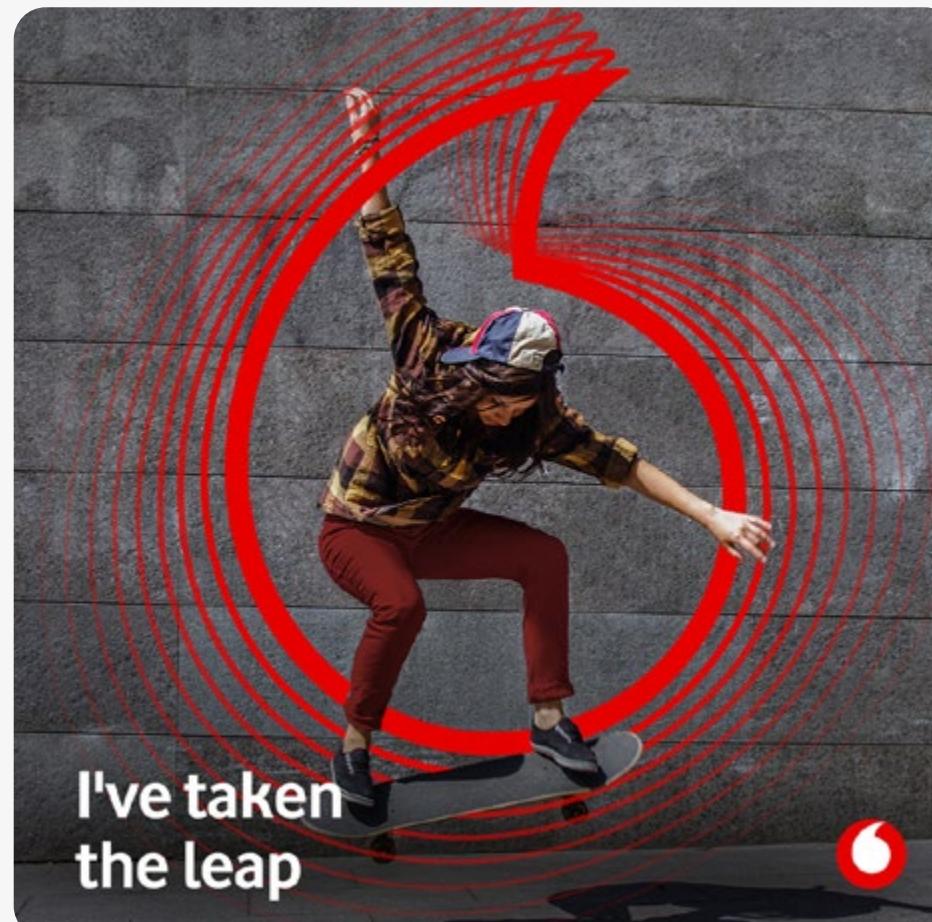
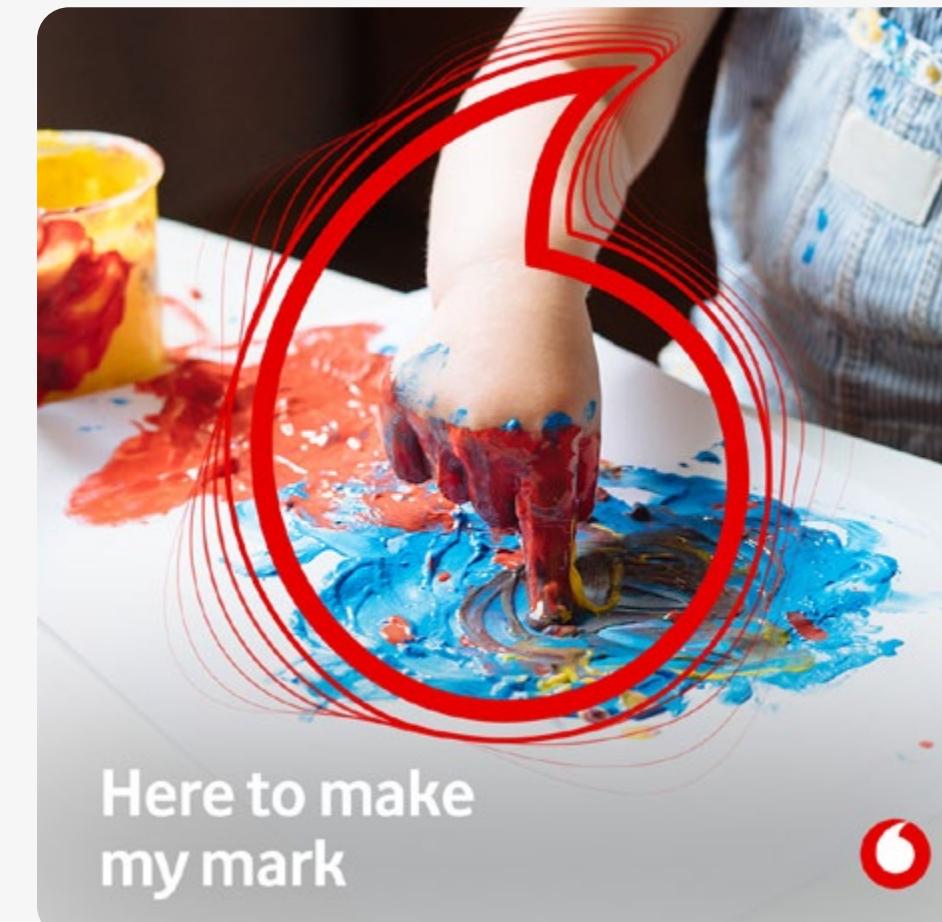
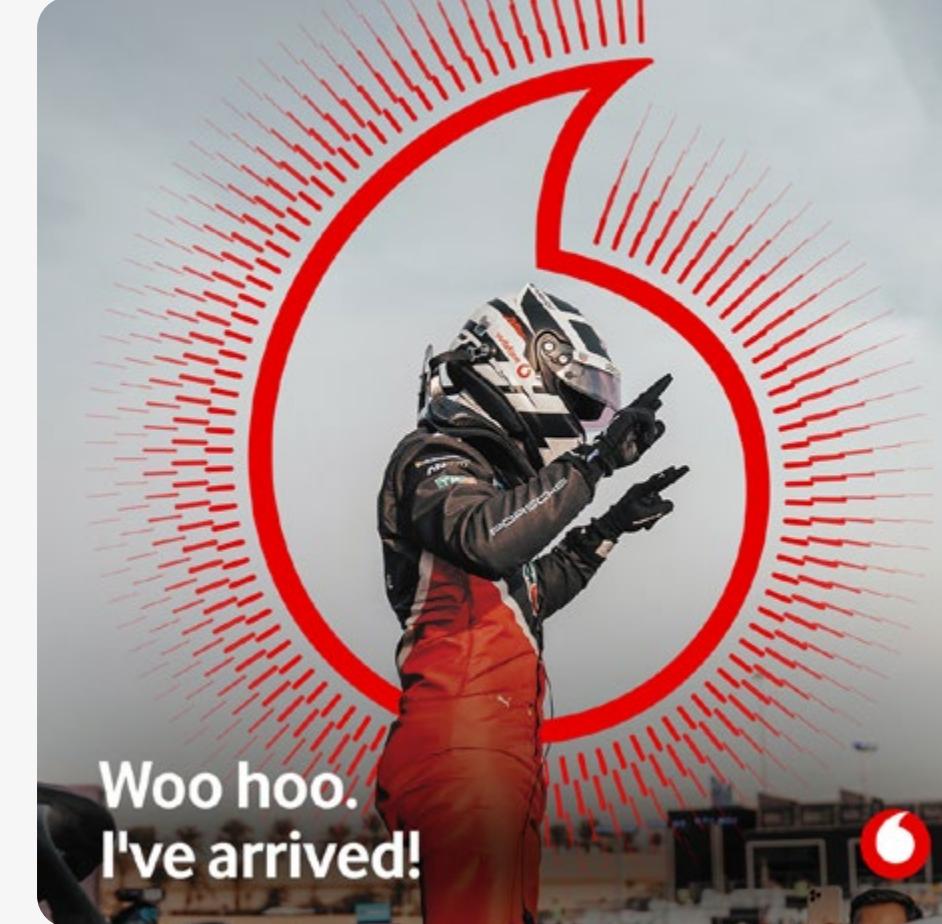
#VodafoneLife

## Pick your style

Playful

Express yourself in a playful way, with a splash of colour.

Pairing tongue-in-cheek copy with vibrant lifestyle photography to grab the attention of your network.

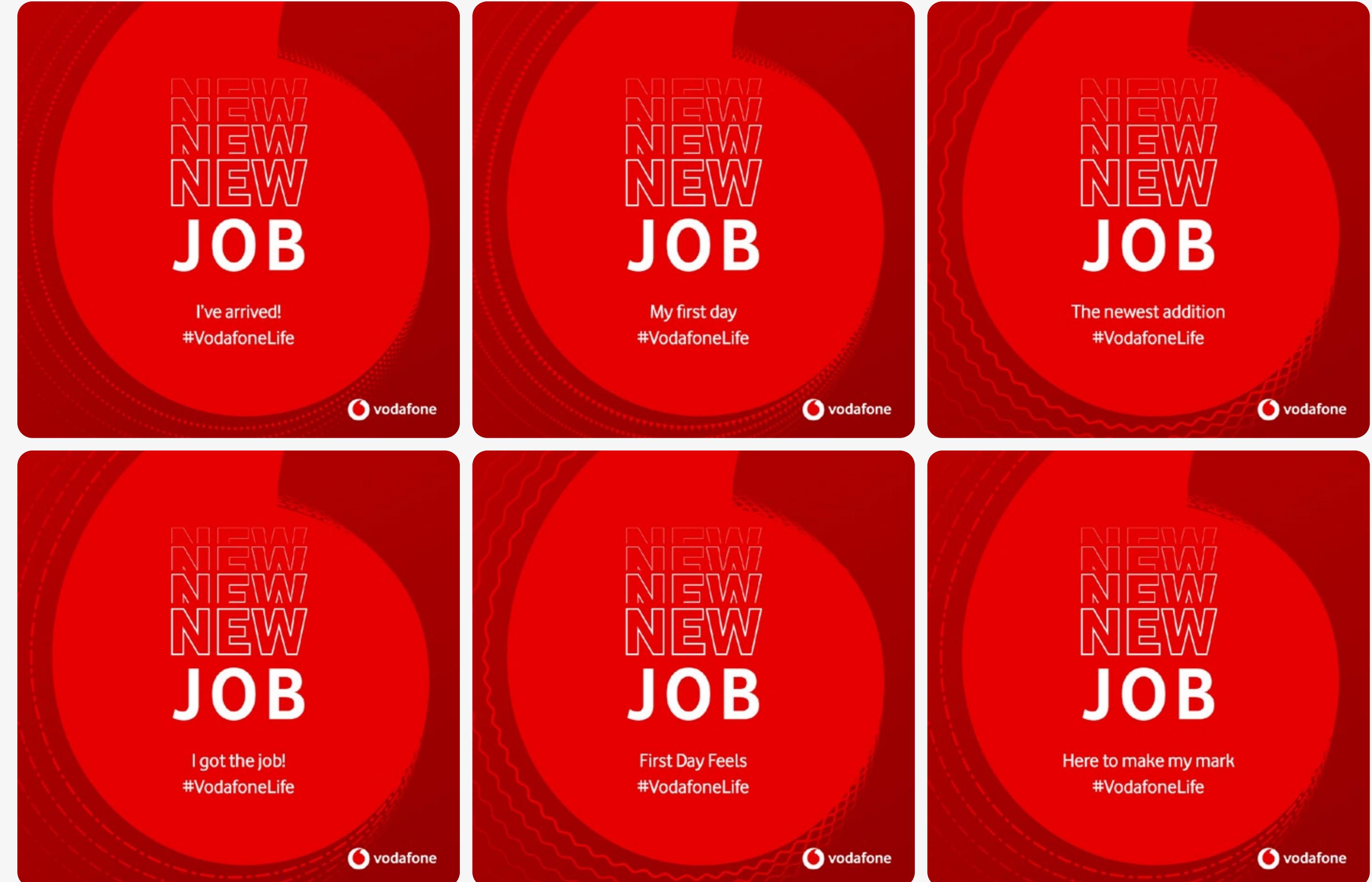


## Pick your style

Dynamic

Add a touch of cinematic magic and showcase your news with the Vodafone Speechmark.

Bring your special moment to life with a dynamic look and feel.



## Pick your style

LinkedIn cover photos

You're more than your CV.

Stand out from the crowd, with a branded LinkedIn profile banner.

Refresh your profile page and show you're proud to be part of our Vodafone family.

Here to make an impact

Together we can 

Together we can

Together we can



Together we can



# Personalise

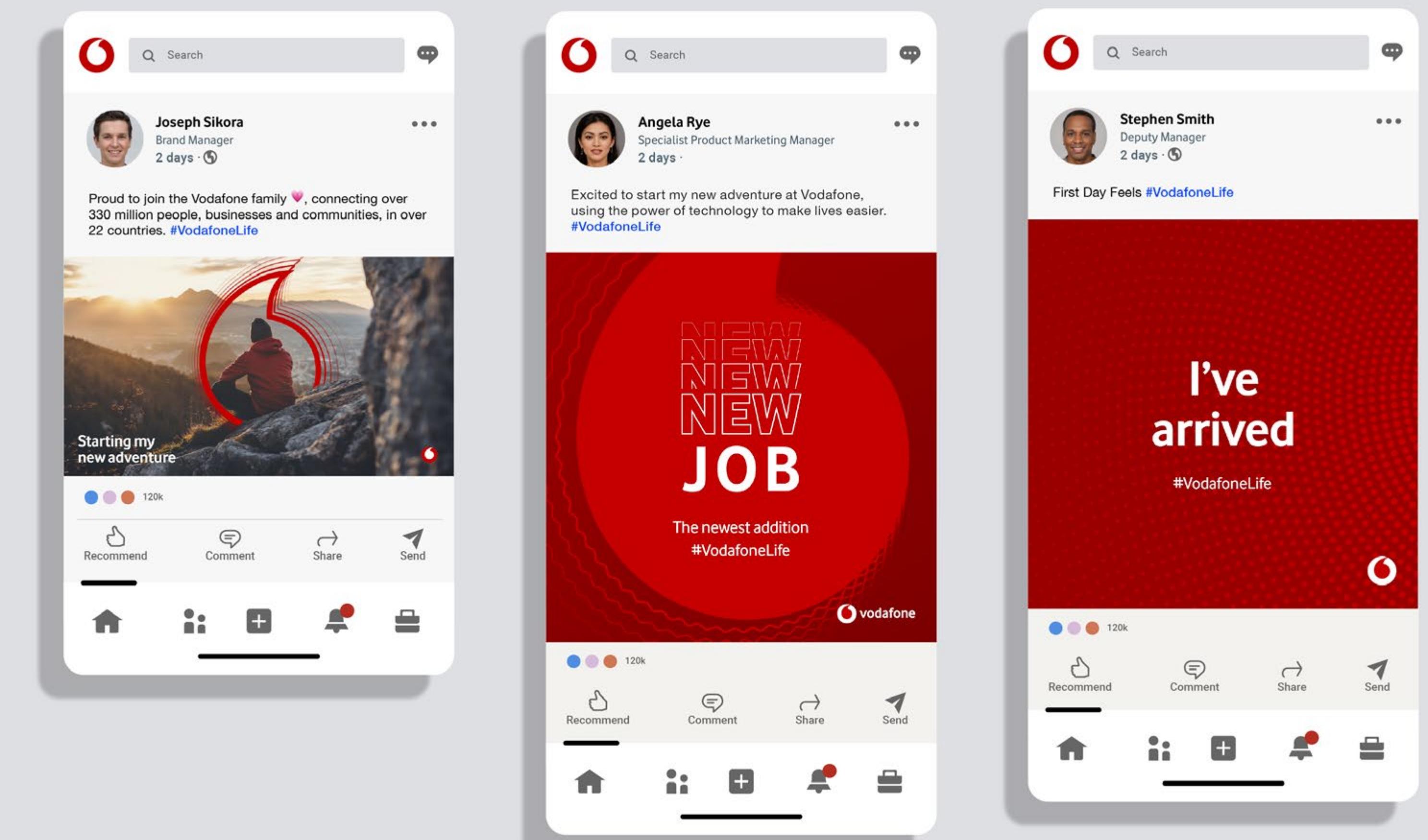
Refresh your digital presence

Add your voice and unique style, to be authentically you. Share your news with our community by using our dedicated **#VodafoneLife** hashtag

If you're looking for some inspiration, check out some example posts here:

## New starter

- Proud to join the Vodafone family ❤️, connecting over 330 million people, businesses and communities, in over 22 countries. **#VodafoneLife**
- Excited to start my new adventure at Vodafone, using the power of technology to make lives easier. **#VodafoneLife**
- First Day Feels 😊 **#VodafoneLife**

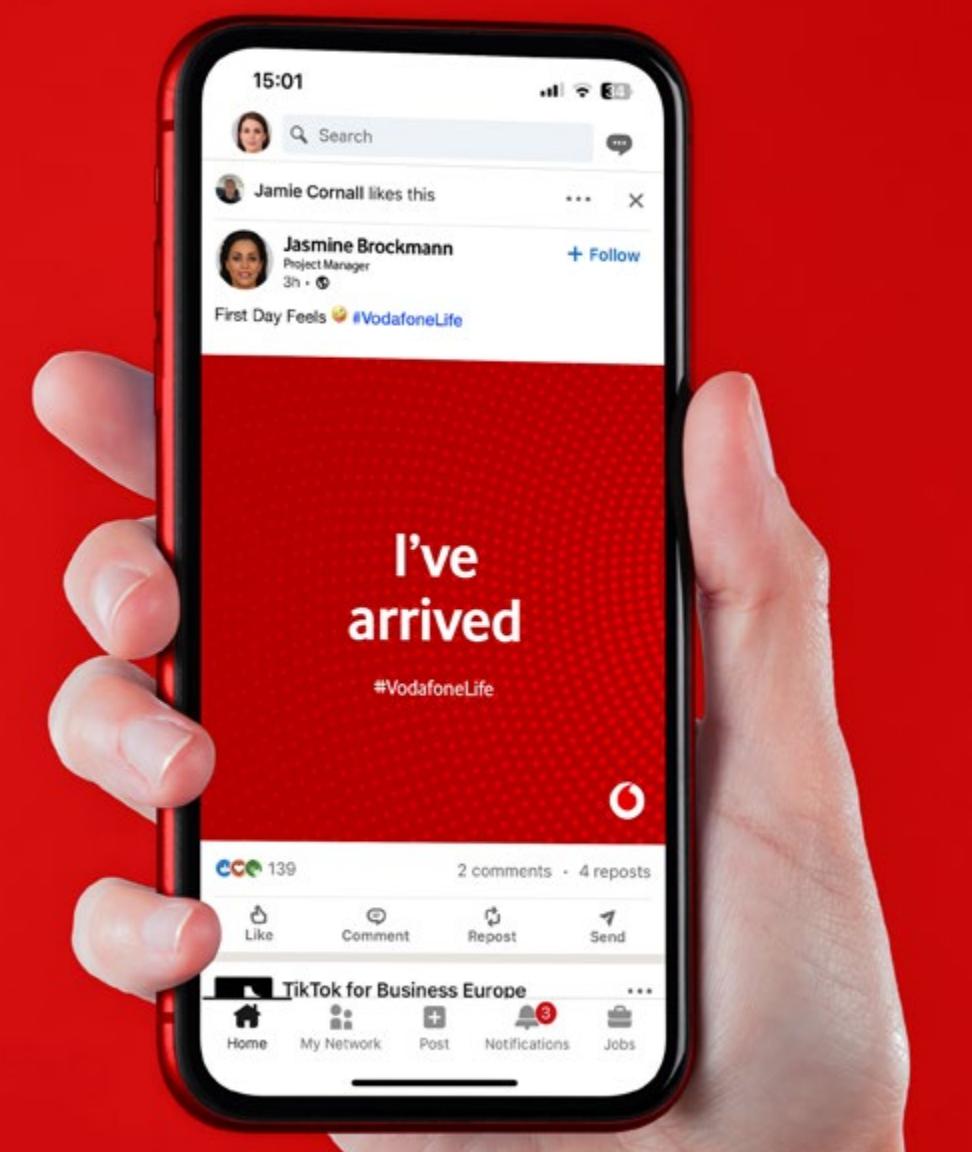
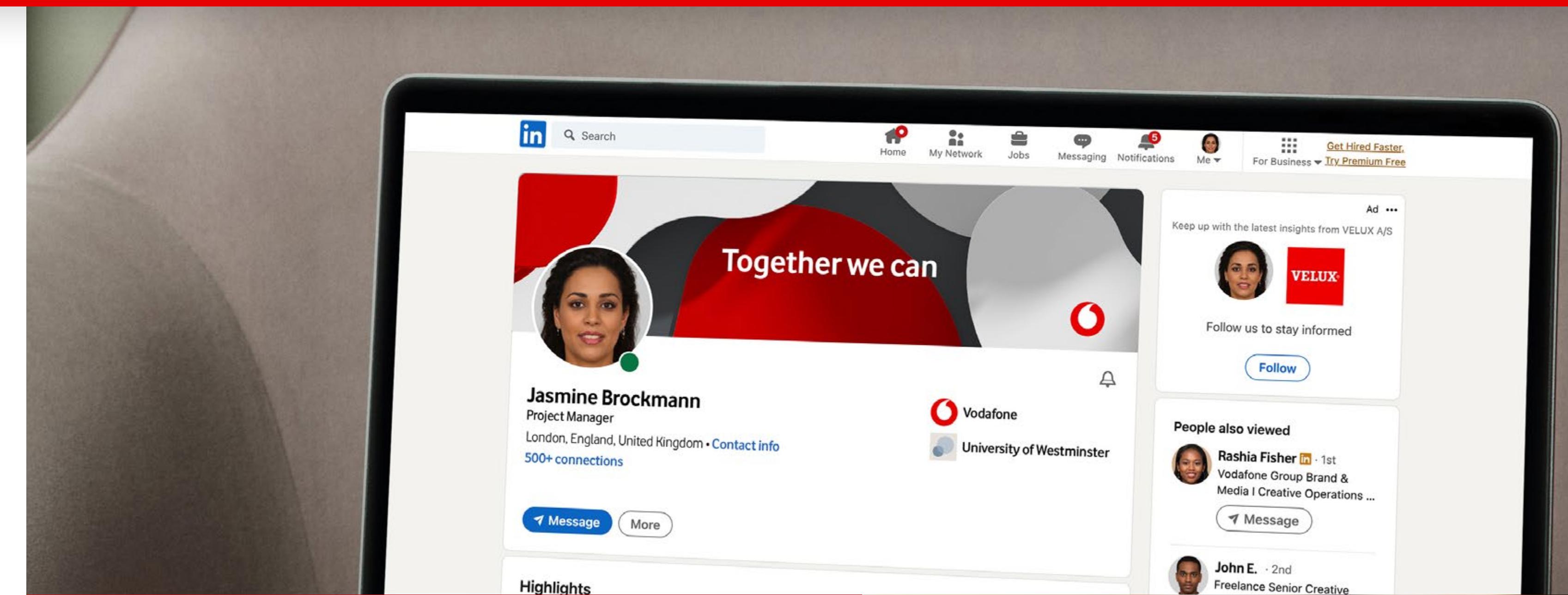


## Post

Update your profile

Share your new role with your friends, family and LinkedIn network at a click of a button.

Then sit back, relax, and enjoy the online celebration 😊



# Speak to us

Share your feedback, ideas and questions

groupbrand@vodafone.com

Please ensure all content posted adheres  
to the company social media policy. For  
more information please see [here](#)



Together we can