

DIGITAL CELEBRATION

KIT



It's a celebration

Whether you're celebrating your first, fifth, or twenty-fifth year in the Vodafone family, we're by your side every step of the way.

This **Digital Celebration Kit** is stuffed full of creative ways to mark your Vodafone milestones, from anniversaries to promotions. It's not here to restrict you with rules, but offer creative inspiration.

Stuck for time but want to share your news with your friends, family and social network?

No problem. Simply use your kit to **pick, personalise and post**.

What's inside

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Pick a creative style that speaks to your unique personality

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Personalise

Add your voice and individual style, to be authentically you

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Post

Share your news with friends, family and LinkedIn network

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Share your feedback, questions and ideas

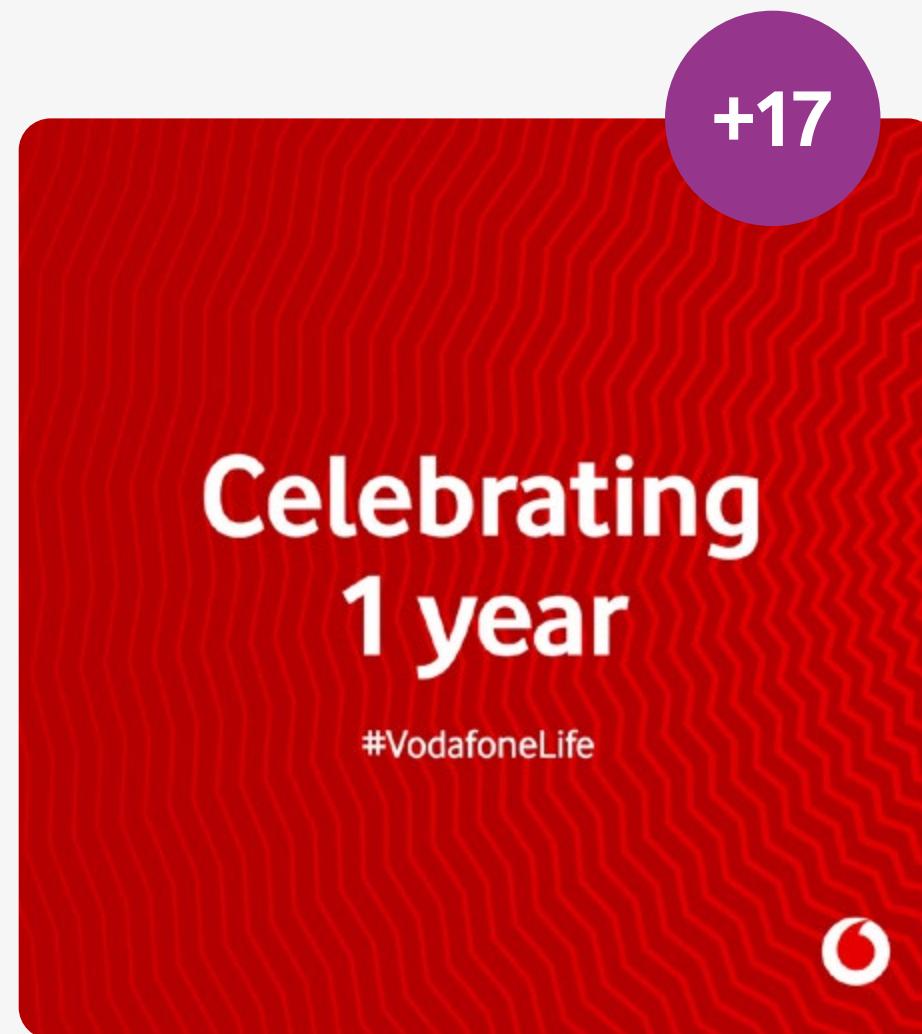


Pick your style

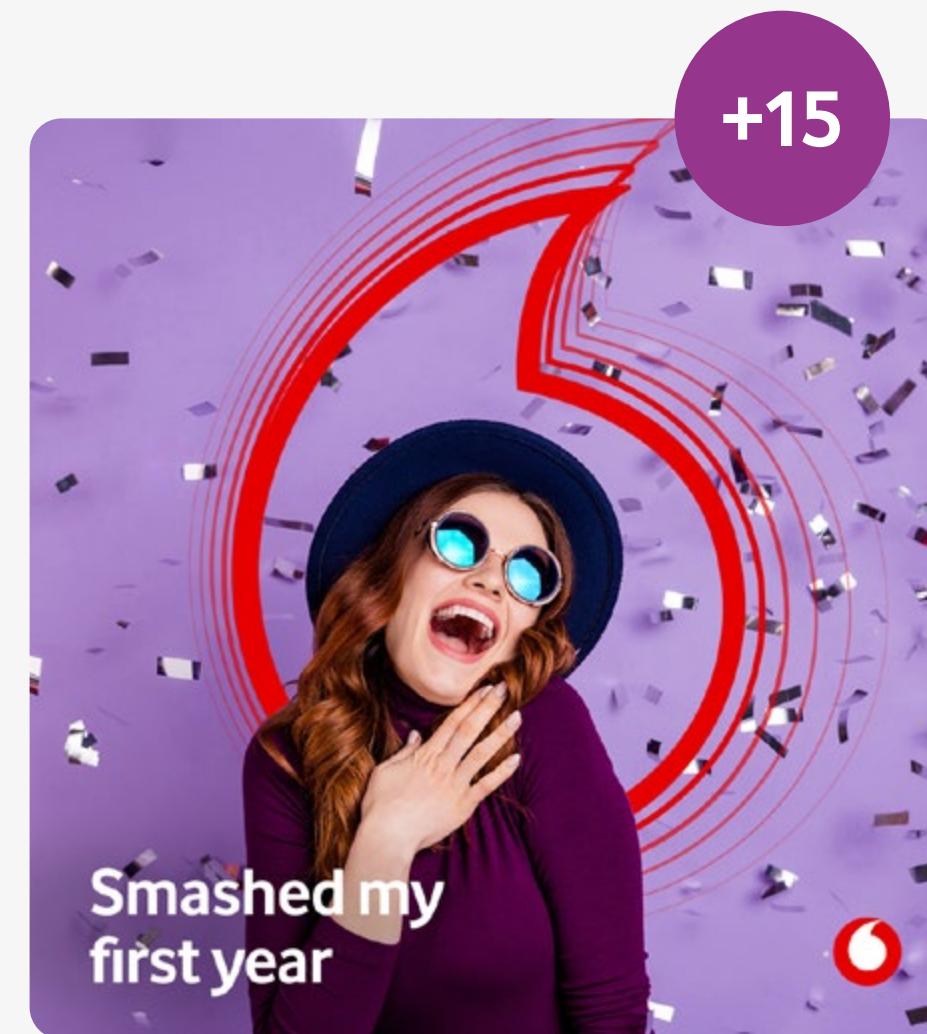
Downloadable assets

Pick a creative style that speaks to your individual personality, from playful photography to typography that talks. Whether you're an introvert, extrovert or in-between, we've got you covered with our simple, playful and dynamic styles.

Simple



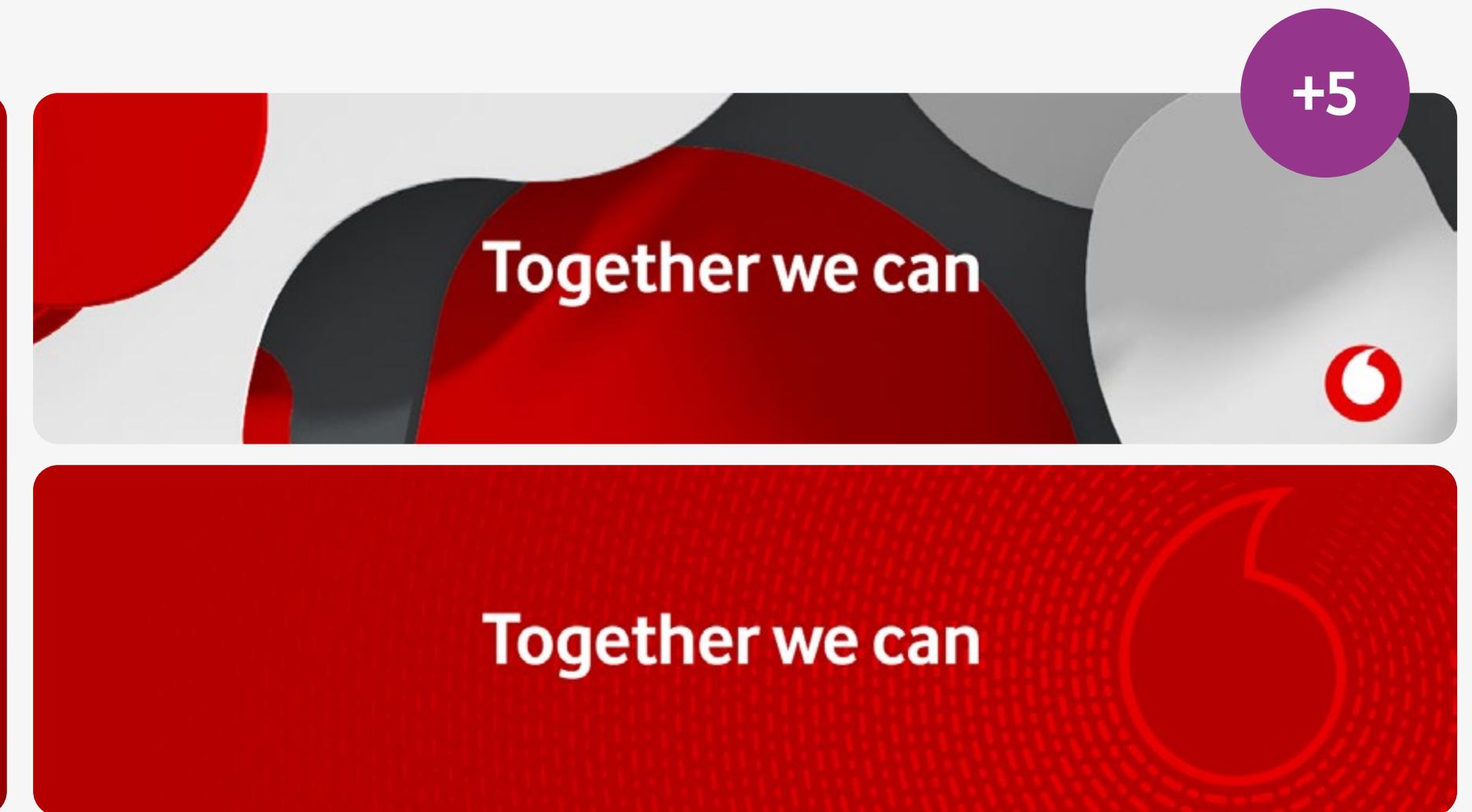
Playful



Dynamic



LinkedIn profile cover photos



Pick your style

Simple

A beautifully simple approach that lets clean typography do the talking.

Celebrate and share your moment in a way that feels comfortable for you, in Vodafone red and white.

Celebrating
1 year

#VodafoneLife

Celebrating
5 years

#VodafoneLife

Celebrating
10 years

#VodafoneLife

My first year

#VodafoneLife

Making
my mark

#VodafoneLife

New role.
Same family.

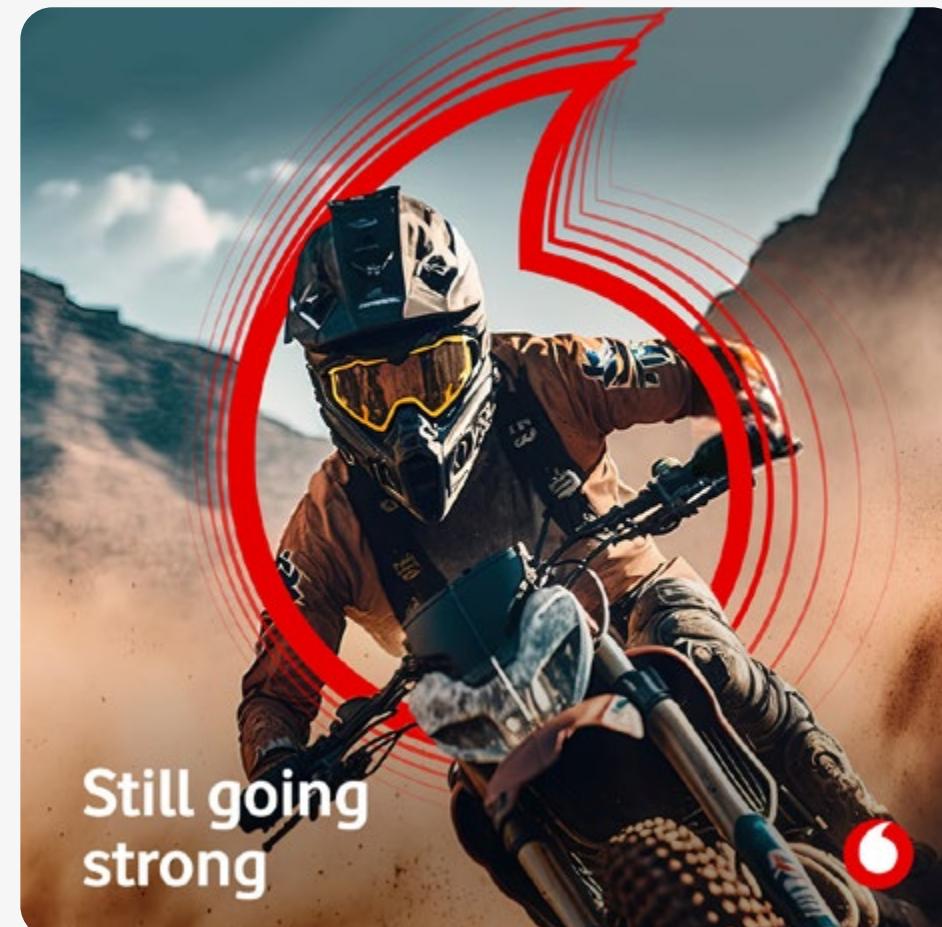
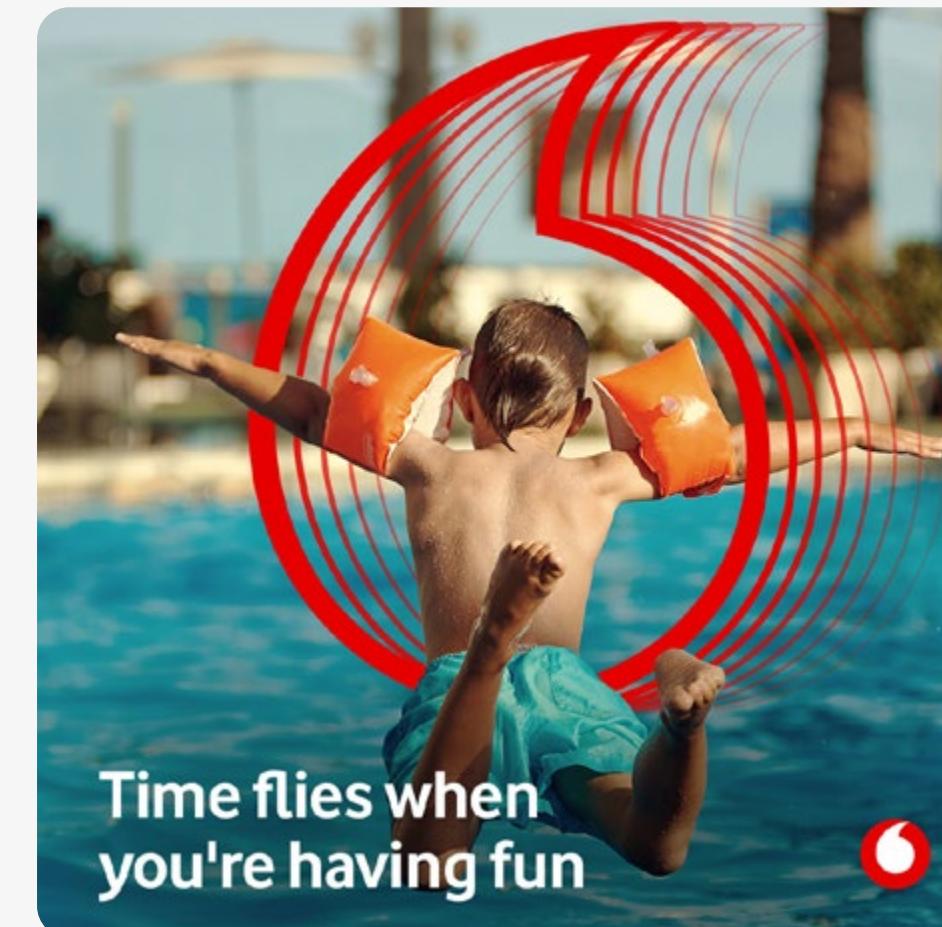
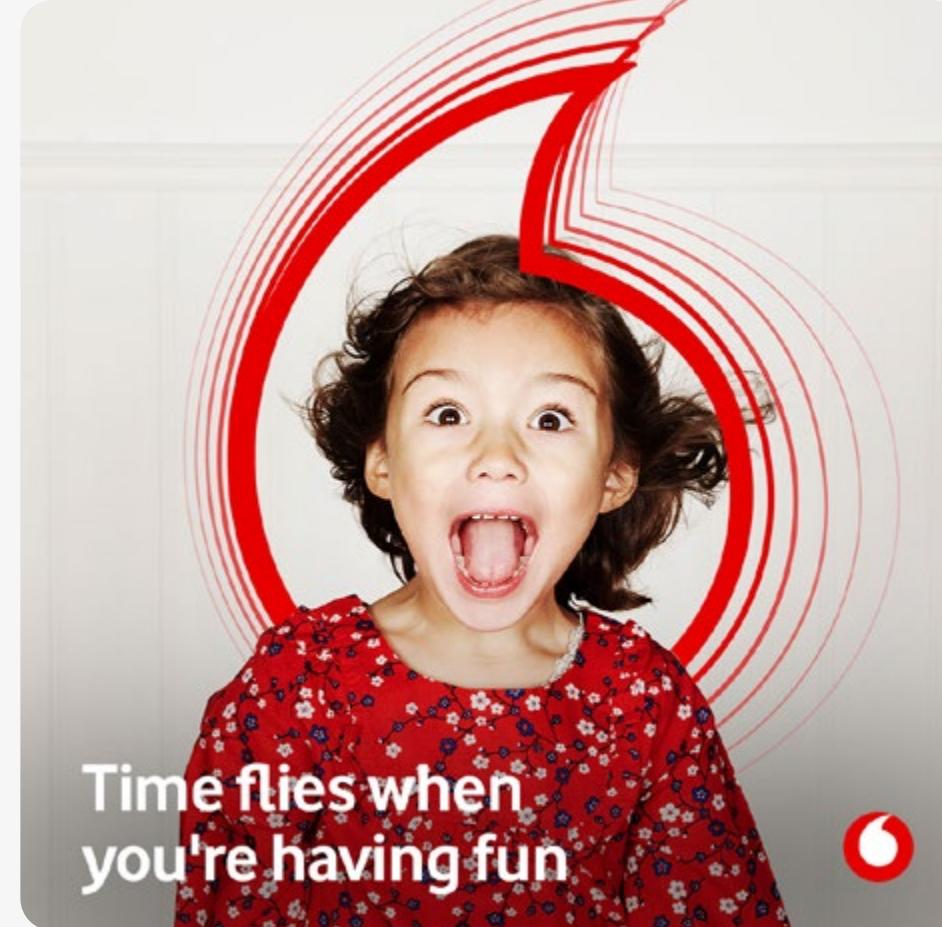
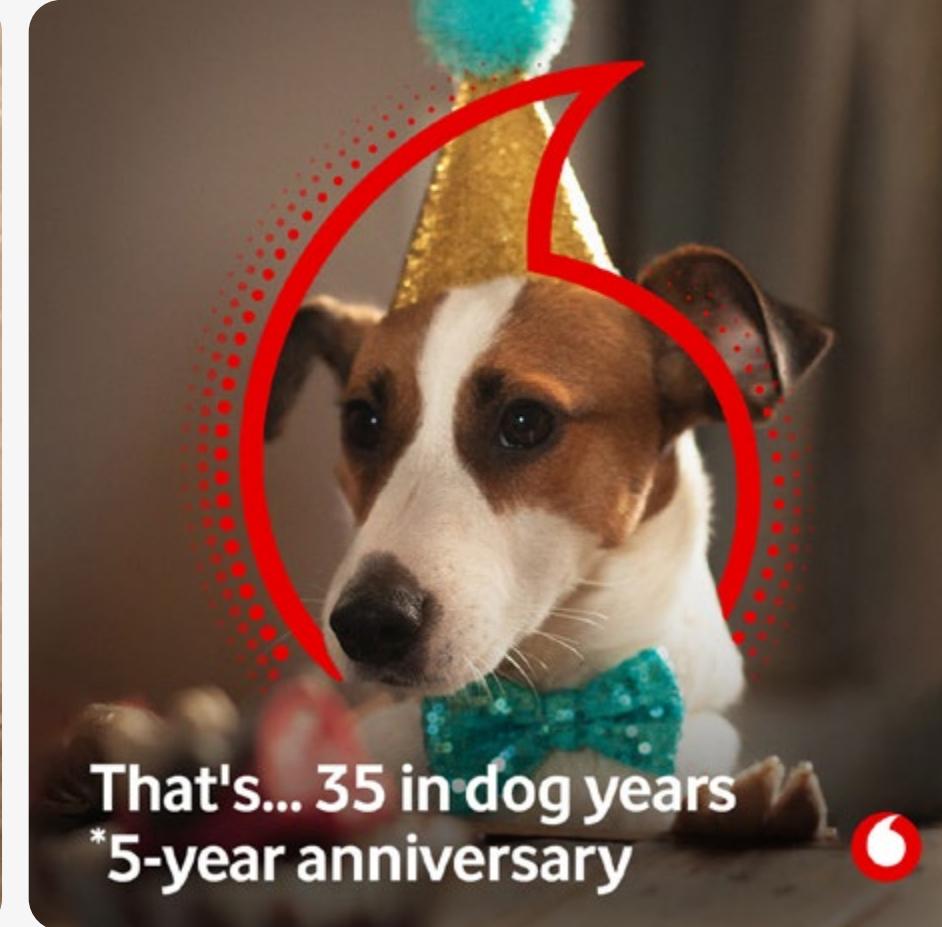
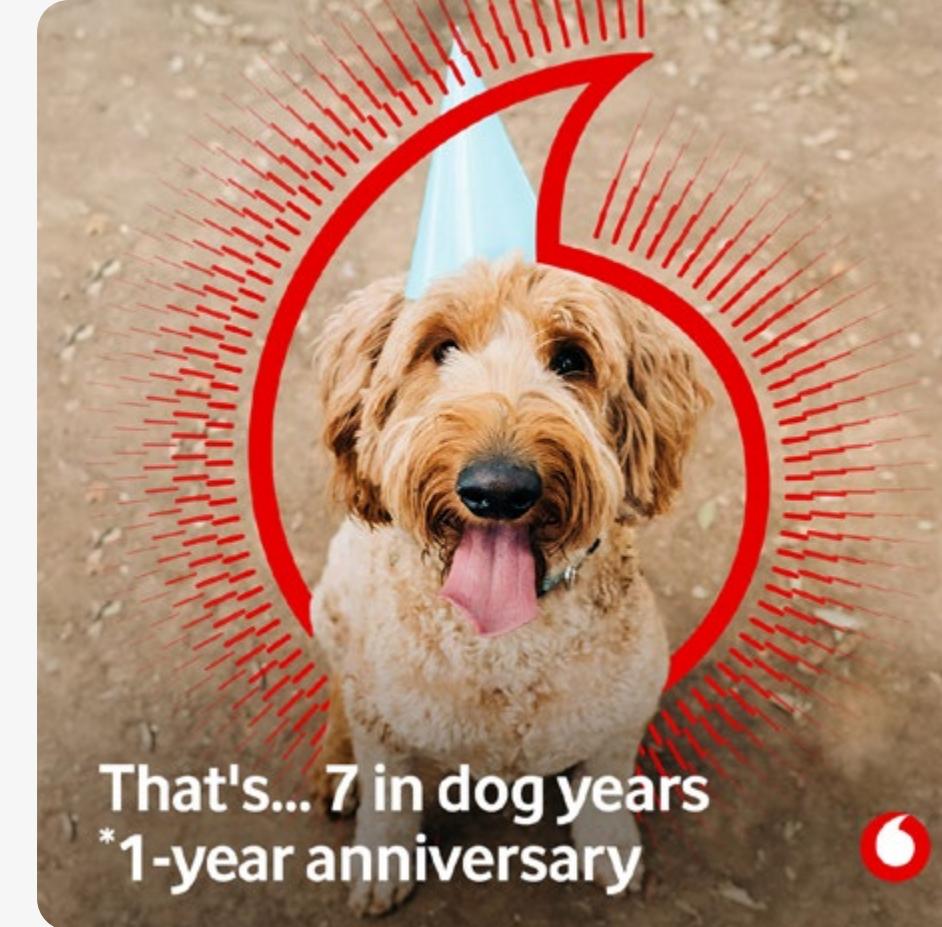
#VodafoneLife

Pick your style

Playful

Express yourself in a playful way, with a splash of colour.

Pairing tongue-in-cheek copy with vibrant lifestyle photography to grab the attention of your network.



Pick your style

Dynamic

Add a touch of cinematic magic and showcase your news with the Vodafone Speechmark.

Bring your special moment to life with a dynamic look and feel.



Pick your style

LinkedIn cover photos

You're more than your CV.

Stand out from the crowd, with a branded LinkedIn profile banner.

Refresh your profile page and show you're proud to be part of our Vodafone family.

Here to make an impact

Together we can 

Together we can

Together we can



Together we can



Personalise

Refresh your digital presence

Add your voice and unique style, to be authentically you. Share your news with our community by using our dedicated **#VodafoneLife** hashtag.

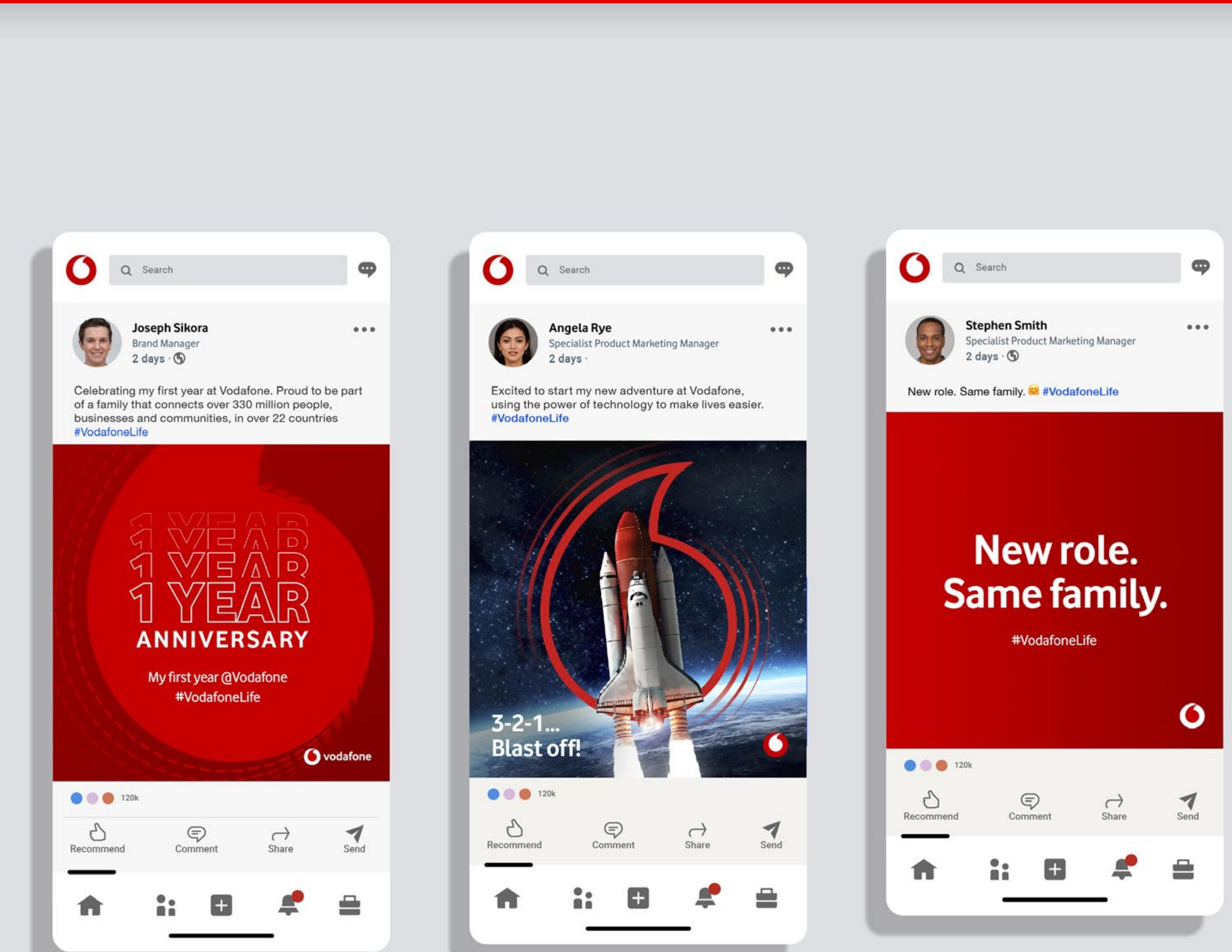
If you're looking for some inspiration, check out some example posts here:

Anniversary

- Celebrating 10 years 🙌
- My 1st year 😊
- Making my mark ✅ #VodafoneLife
- Celebrating my first year at Vodafone. Proud to be part of a family that connects over 330 million people, businesses and communities, in over 22 countries. #VodafoneLife

Movers & shakers

- My next adventure 😊
- I'm switching it up 🚀
- New role. Same family. 😊 #VodafoneLife
- Excited to start my new adventure at Vodafone, using the power of technology to make lives easier. #VodafoneLife

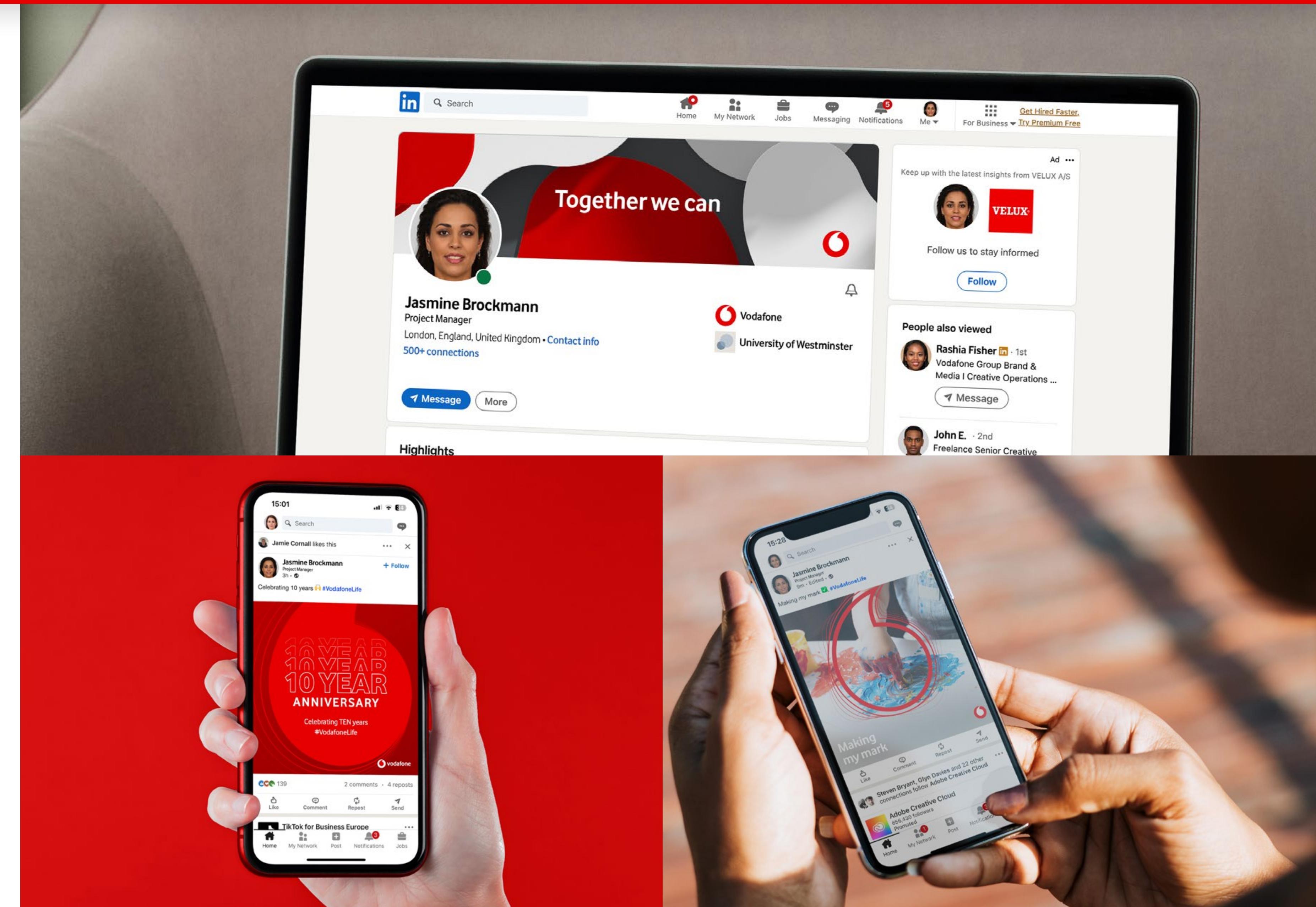


Post

Downloadable assets

Share your Vodafone milestones with your friends, family and LinkedIn network at a click of a button.

Then sit back, relax, and enjoy the online celebration 😊



Speak to us

Share your feedback, ideas and questions

groupbrand@vodafone.com

Please ensure all content posted adheres
to the company social media policy. For
more information please see [here](#)



Together we can